



ASSOCIATION FOR
THE ADVANCEMENT
OF ALTERNATIVES
ASSESSMENT

Photo Credit: Kai Dahms

**International
Symposium on
Alternatives Assessment
Virtual 2020**

*Current Practices and
Future Prospects*

October 27-29, 2020

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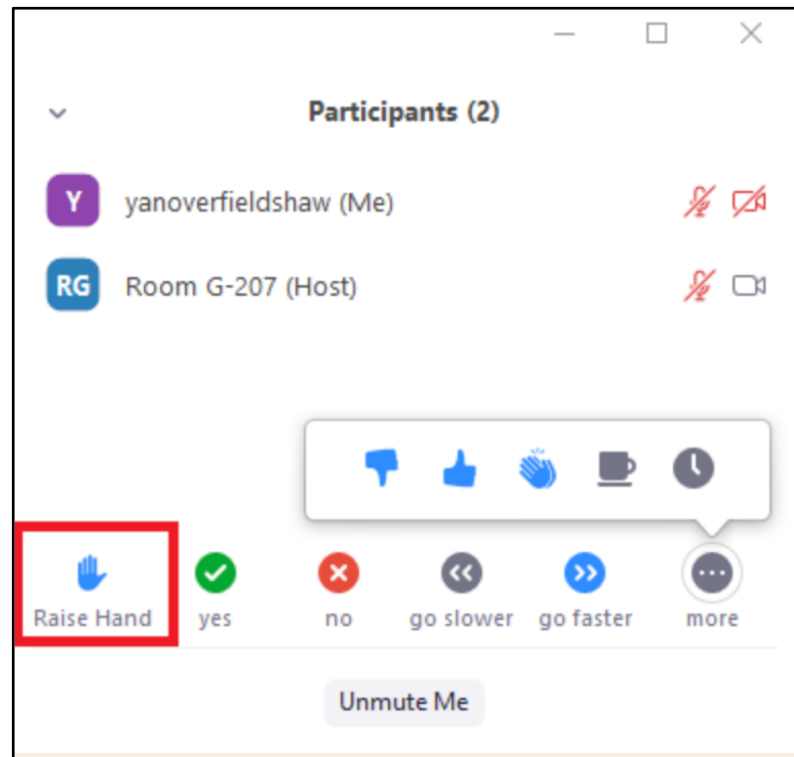
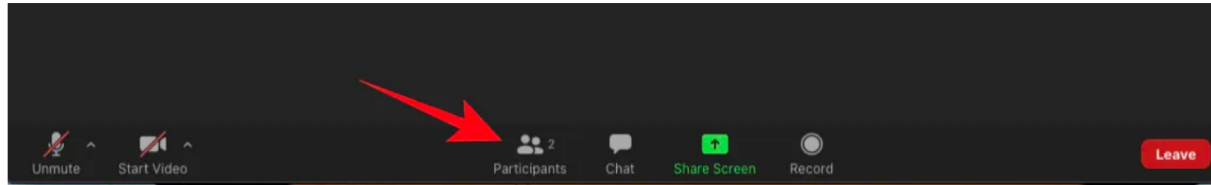
State of Oregon
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Quality



Session Etiquette

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- Please make sure your **full name and organization** are noted. You can change your name by clicking on the ... next to your name/image.
- Use “**speaker view**” in Zoom – it will offer the best viewing experience.
- We encourage you to drop questions in the chat during the panel presentations.
- During the discussion portion of the session, if you wish to ask a question or offer a comment, please raise your hand.
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- This session is being recorded and will be posted with the slide deck on the A4 website: www.saferalternatives.org

Raising your hand in Zoom



- To “raise you hand”
 - first open the participants icon on the bottom of your computer screen
 - When the participants view opens, you’ll find the “raise hand” icon in the icon list at the bottom.
 - Help us by lowering your hand (toggle the icon) when you finished with your question/comment
- The chat will work too

Symposium Session 5

*Part I: Considering Uncertainty:
Real-world strategies to make decisions*

Group Discussion (or perhaps debate)?

- What do you do to address uncertainty in your assessments?
- What lessons would you pass on to this community?
- Is our practice coalescing around specific strategies?
 - Should it?

Moderator & Panelists



TIM MALLOY

University of California Los Angeles



TOM LEWANDOWSKI

Gradient



SHARI FRANJEVIC

Clean Production Action/GreenScreen®



MARTIN WOLF

Seventh Generation



Decision Making In the Face of Uncertainty

29 October 2020



Outline

- Introduction to Seventh Generation
- Sustainable Product Design
- Tiered Risk Management
- The Problem
- The Decision
- Q&A and Discussion



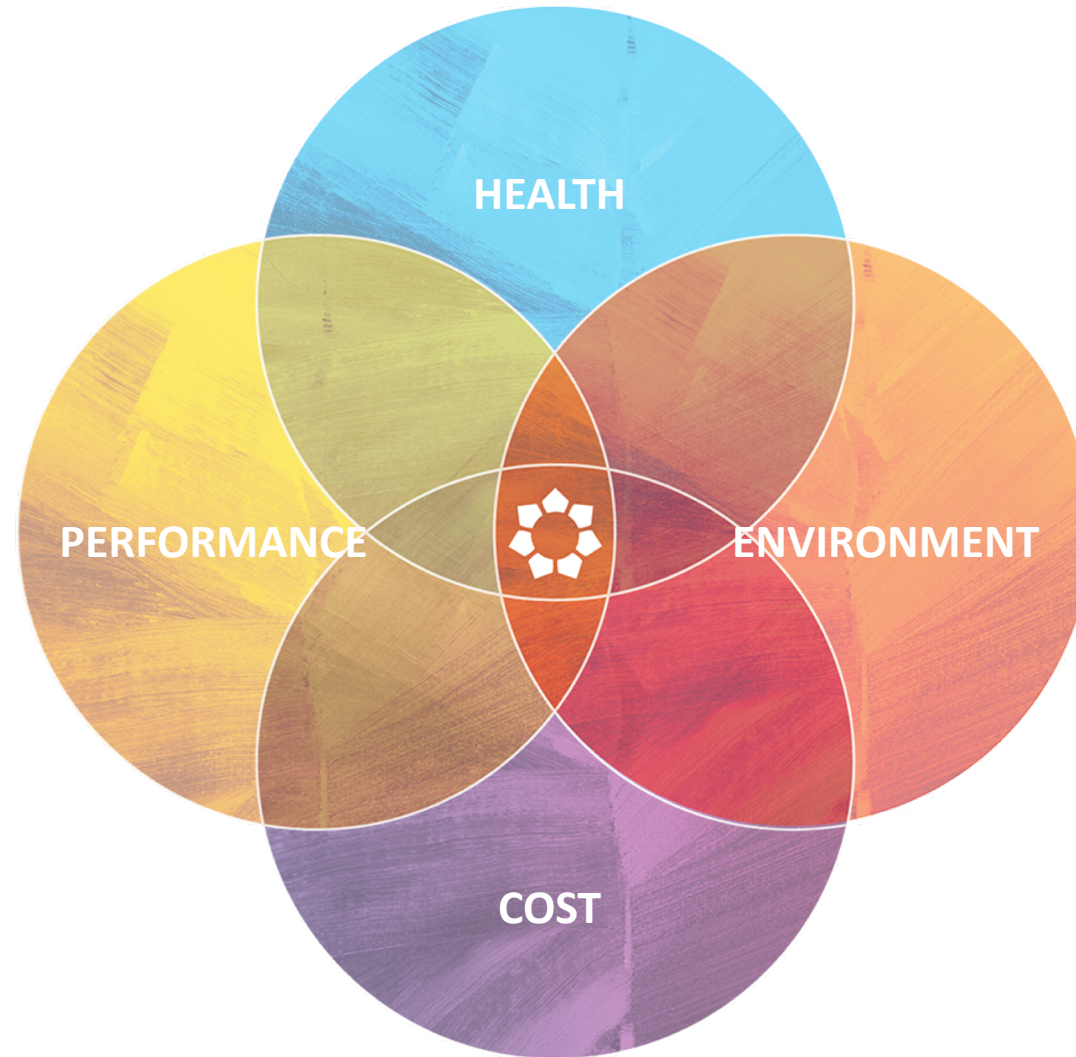
WE DO
BUSINESS
differently



to transform the world into
**A HEALTHY, SUSTAINABLE,
& EQUITABLE PLACE**
for the next seven generations



Sustainable Product Design



Products should be at the center of serving the environment and human health ***without*** compromising efficacy or an accessible price point.

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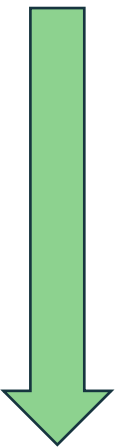
Risk Assessment

Risk of Harm = Hazard x Exposure



Tiered Risk Management

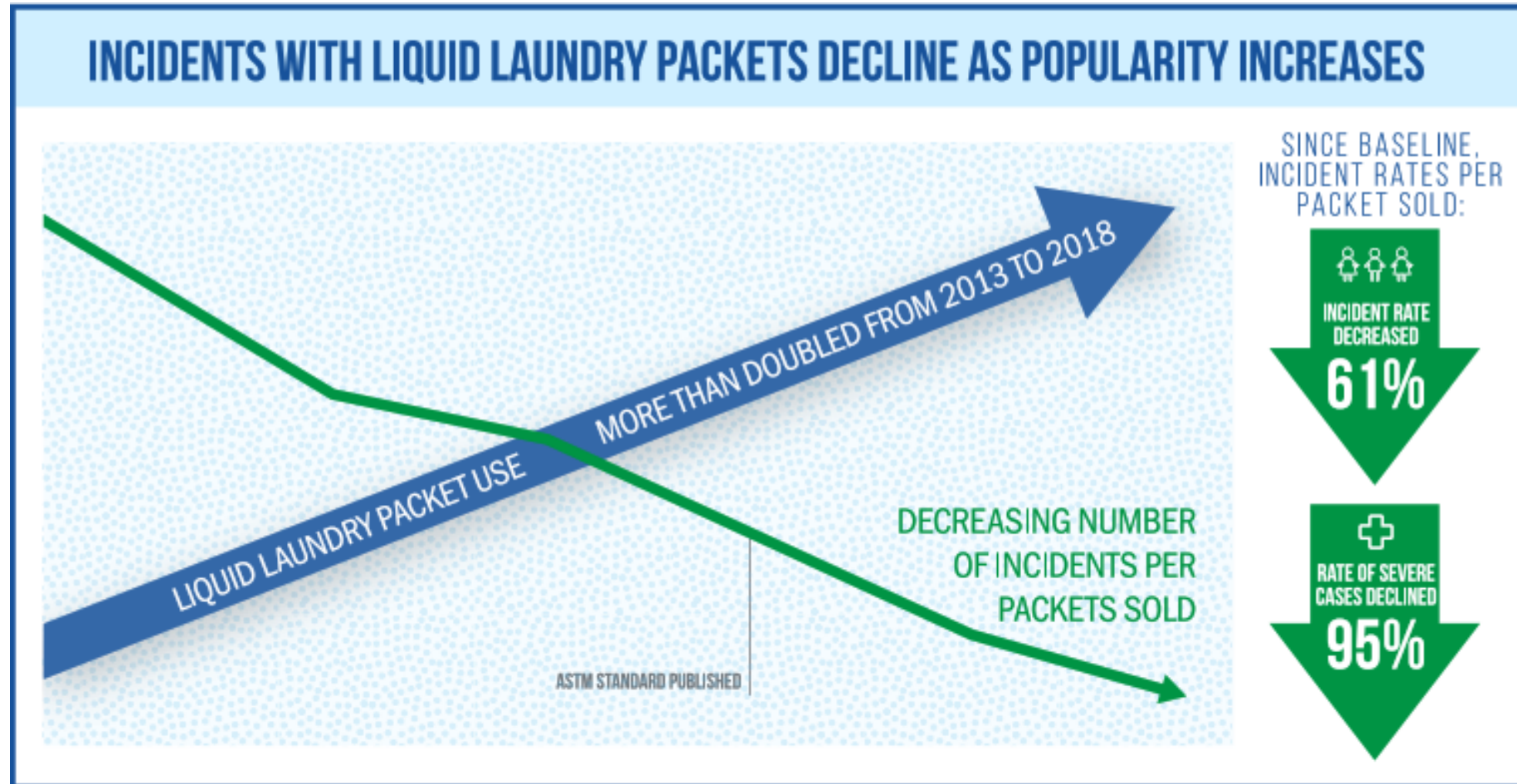
Increasing
Uncertainty



1. Eliminate Hazards
2. Consider exposure
3. Use precaution



The Problem



The Problem

Laundry Detergents: Liquids and Granules with Liquids (Unit Dose)*

	2013	2014	2015	2016	2017	2018
Sales (\$M)	625	820	980	1,222	1,380	1,476
Sales (% of all liquid detergents)	9%	12%	14%	17%	19%	19%
Incidents	10,967	13,013	14,058	13,124	12,519	12,135
Incidents (% of all liq. dets.)	65%	66%	66%	63%	65%	65%
Moderate & Major Outcomes	872	938	902	719	699	667
Mod & Maj Outcomes (% of all)	84%	84%	85%	78%	85%	86%
Deaths	2	4	1	0	1	1
Deaths (% of all deaths)*	100%	100%	33%	0%	33%	50%

*American Association of Poison Control Centers, Annual Reports, 2013-2018



The Uncertainty

“The mechanisms of toxicity are *not completely understood* but it is probable that the primary cause is the high concentration of non-ionic surfactants present in some capsules, though anionic surfactants, ethanol and propylene glycol may also contribute.”

Rachael Day, Sally M. Bradberry, Simon H. L. Thomas & J. Allister Vale (2019): Liquid laundry detergent capsules (PODS): a review of their composition and mechanisms of toxicity, and of the circumstances, routes, features, and management of exposure, *Clinical Toxicology*, DOI: 10.1080/15563650.2019.1618466

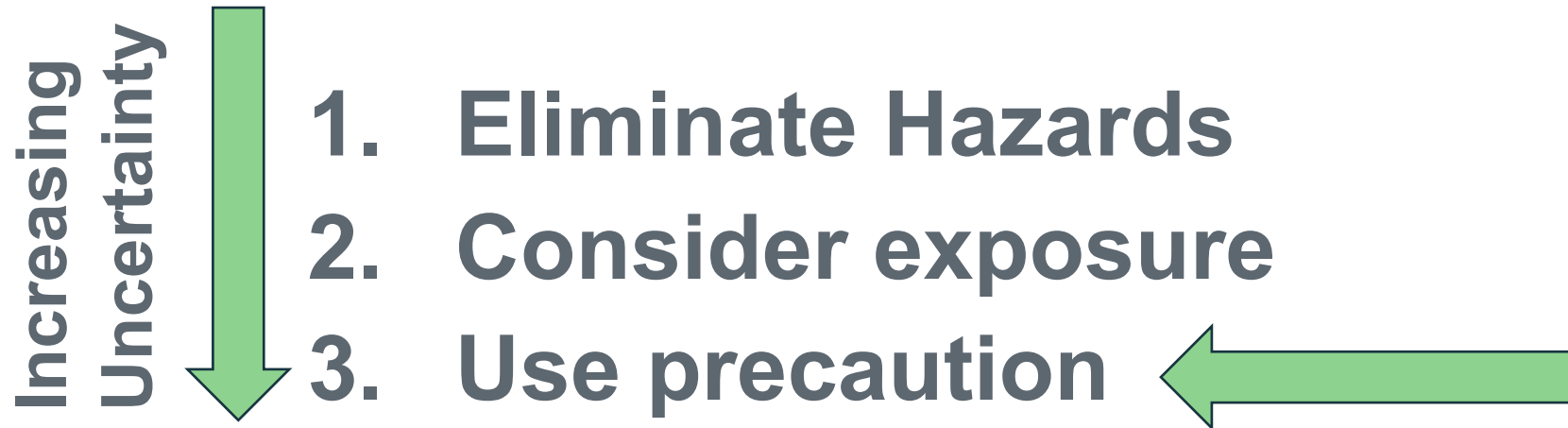


Managing Exposure

- Packaging
 - Opaque
 - Child resistant
- Packet envelope (soluble film)
 - Aversive (bittering) agent
 - Enhanced burst strength
 - Reduced rate of dissolution
- Enhanced hazard warnings



Tiered Risk Management



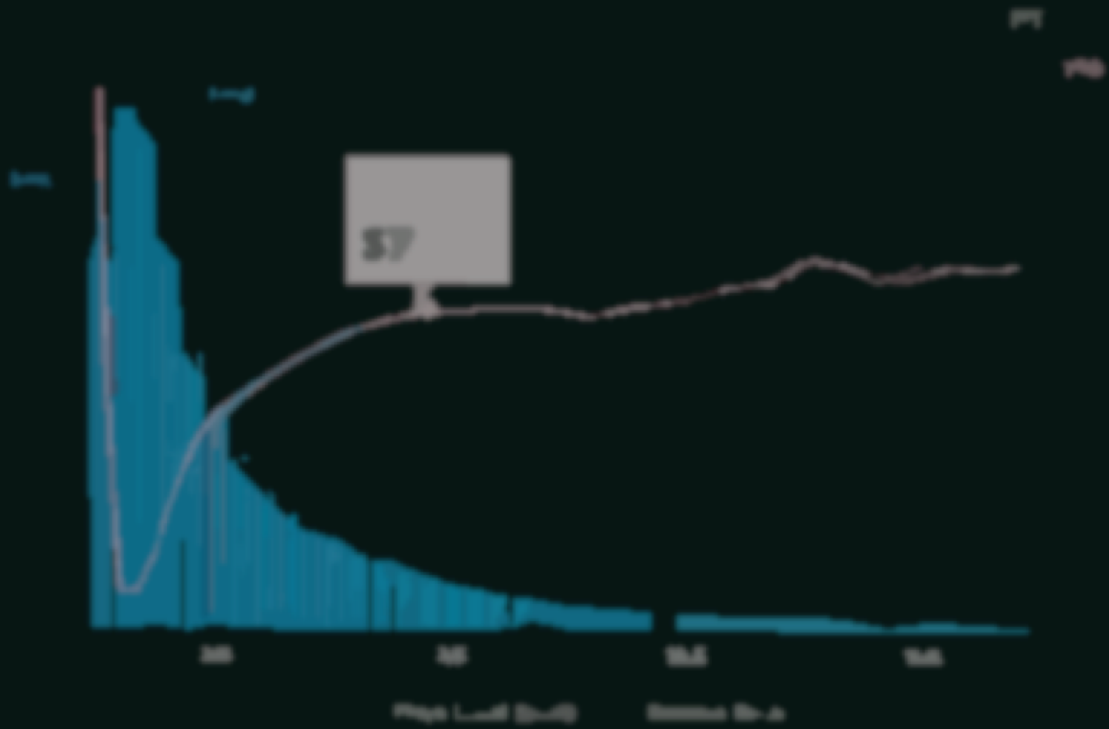
Questions, Discussion

Thank you!

martin.wolf@seventhgeneration.com



USER: LAST 7 DAYS US NG MEDIAN



Multivariate Assessment of Assumption Uncertainty

Tom Lewandowski, Ph.D., DABT, ERT, ATS

A4 Virtual Symposium • October 29, 2020

The Issue

- Until recently automotive air conditioning systems used R-134a (tetrafluoroethane) as the refrigerant
- R-134a is a potent greenhouse gas
 - The chemical stability of R-134a is part of the problem; it doesn't degrade and can reach the upper atmosphere
- When air conditioning systems leak slowly over time, R-134a is released into the environment
- Under US law, replacements for R-134a (and similar gases) have to have an equivalent overall impact (with trade off among possible impacts)
- No free lunch; lower global warming potential may mean less ideal for other hazards



Overall Evaluation of Refrigerant Alternatives

Property	R-134a	CO ₂	HFO-1234yf	Comparison
Toxicity				
Human Health Toxicity	Low	Slightly higher	Slightly lower	More favorable to HFO-1234yf
Ecological Toxicity	Low	Low	Low	Equivalent
Flammability	Not flammable	Not flammable	Weakly flammable	More favorable to CO ₂
ODP	0	0	0	Equivalent
100 year GWP (CO ₂ =1)	1,430	1	4	Much more favorable to CO ₂ and HFO-1234yf
Performance	NA	Limitations for mobile AC	Slightly better than 134a	More favorable to HFO-1234yf
Technical feasibility	NA	Notable implementation challenges	Drop in replacement	Much favorable to HFO-1234yf

ODP – Ozone Depletion Potential

GWP – Global Warming Potential

Deciding on an Alternative

- Over a multi-year process, global industry stakeholders came together to evaluate the merits of each alternative
- Ultimate goal was to estimate the likelihood/probability of an adverse event in the event of a vehicle crash or leak
 - Multiple factors were involved (e.g., severity of crash, geometry of crash, aging of parts over time)
- Much of the analysis required expert judgement regarding various assumptions in the evaluation
 - Different opinions were evident, based on differences in experience, philosophy, goals
- Sensitivity analysis was a way to ensure that everyone's position was acknowledged

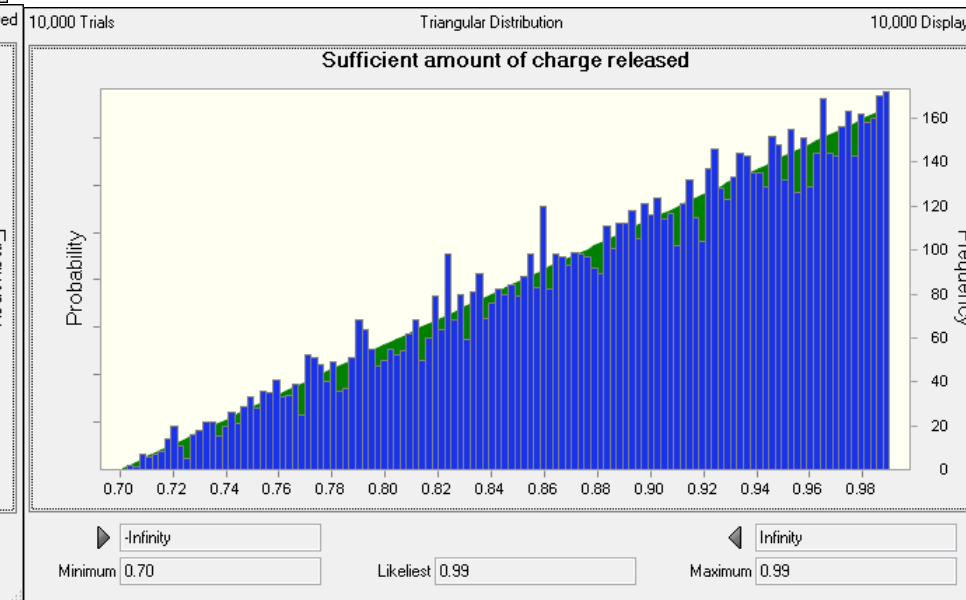
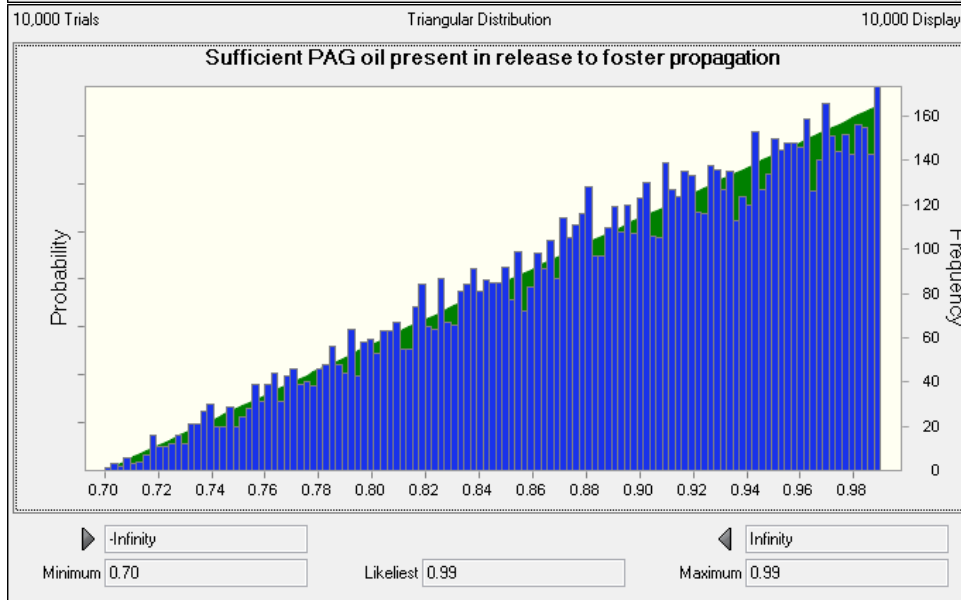
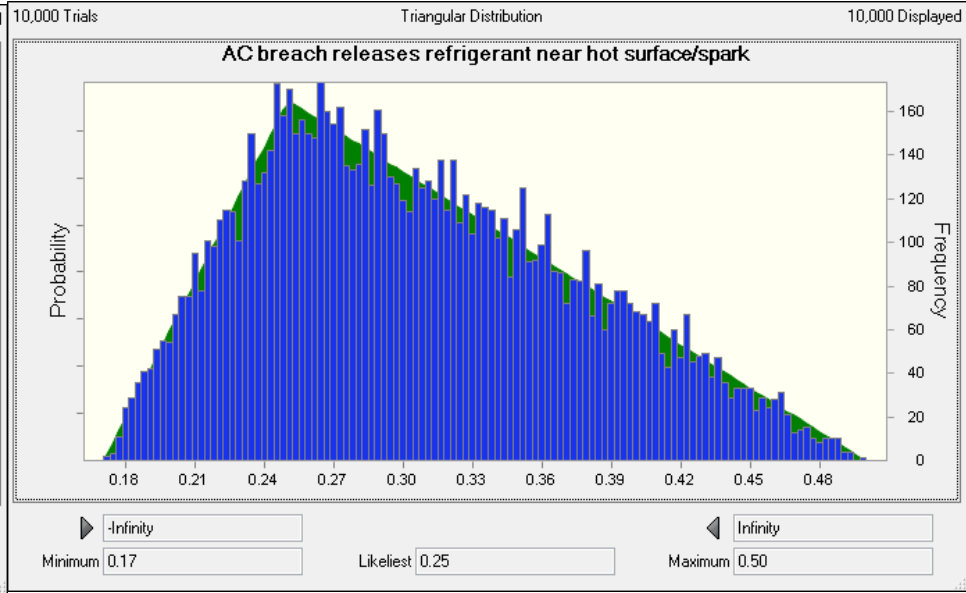
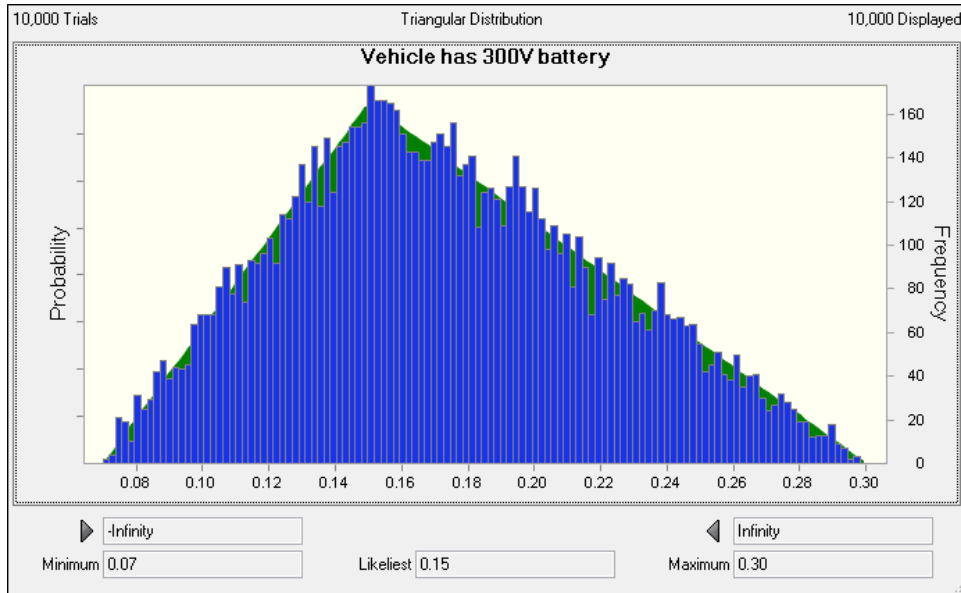


Sensitivity Analysis

- The easiest approach is simply to redo the analysis, changing one value at a time to see the difference
 - May not be realistic, since assumptions may go together
- Multivariate probabilistic sensitivity analysis allows for understanding the range of uncertainties
- Ask experts to determine ranges/probabilities for key variables of interest
 - Those with the least data, the largest expected variability, or those based on expert judgment
- Perform the analysis using a forecasting/simulation program to generate a probability distribution of the results

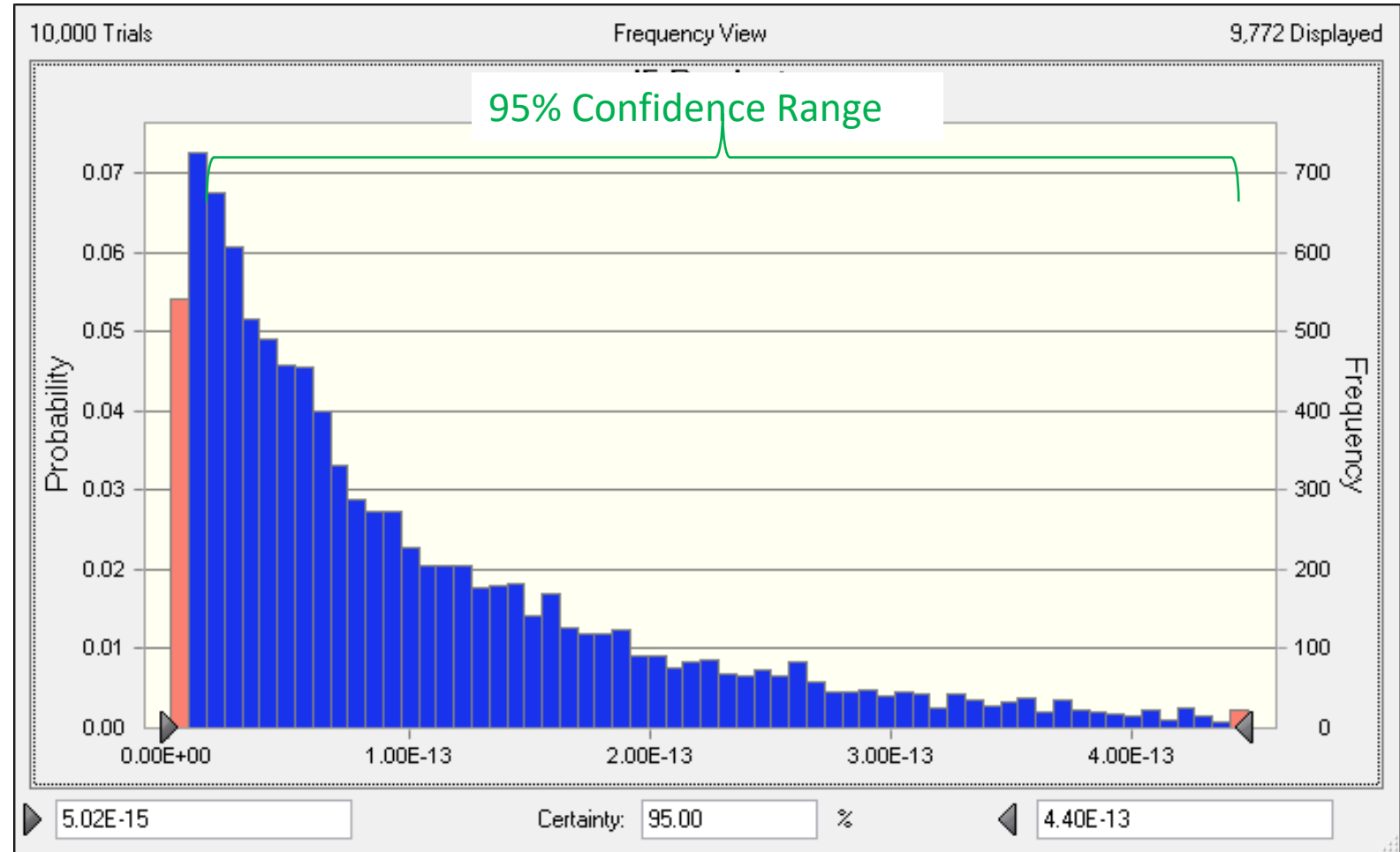


Examples of Input Distributions



Outcome: 95% Confidence Intervals on Estimated Outcome

- Shown is the probability of an ignition event due to a flammable refrigerant
- Gave regulators more confidence in overall conclusions
- Gave stakeholders greater satisfaction their views were addressed
- Replacement refrigerants were accepted and are currently in use
- Could just as easily be a score for a set of different alternatives



Possible Use in an AA

$$\text{Alternative Score} = w_1 \times \text{hazard score} + w_2 \times \text{performance score} + w_3 \times \text{exposure score} + w_4 \times \text{cost score} \dots$$

where w_{1-4} are weighting factors for each module

- Probabilities could be assigned to different scores and/or different weighting factors
 - Result would be a confidence distribution for each alternative
 - Issues
 - Assigning distributions itself is uncertain
 - Fancy seeming results can (1) be confusing, (2) over-instill confidence



**CLEAN
PRODUCTION
ACTION**



Considering Uncertainty with GreenScreen for Safer Chemicals



SHARI FRANJEVIC

GREENSCREEN PROGRAM MANAGER, CLEAN PRODUCTION ACTION

ASSOCIATION FOR THE ADVANCEMENT OF ALTERNATIVES ASSESSMENT

VIRTUAL SYMPOSIUM 2020

CONSIDERING UNCERTAINTY: REAL-WORLD STRATEGIES TO MAKE DECISIONS

OCTOBER 28, 2020

Clean Production Action – solutions for a safer & healthier tomorrow



Hazard Endpoints: 18 mandatory

Human Health Group I	Human Health Group II and II*	Environmental Toxicity & Fate	Physical Hazards
Carcinogenicity	Acute Toxicity	Acute Aquatic Toxicity	Reactivity
Mutagenicity & Genotoxicity	Systemic Toxicity & Organ Effects	Chronic Aquatic Toxicity	Flammability
Reproductive Toxicity	Neurotoxicity	<i>Other Ecotoxicity Studies when available</i>	
Developmental Toxicity	Skin Sensitization	Persistence	
	Respiratory Sensitization		
Endocrine Activity	Skin Irritation	Bioaccumulation	
	Eye Irritation		

Hazard Summary Table

Group I Human					Group II and II* Human								Ecotox		Fate		Physical		
Carcinogenicity	Mutagenicity	Reproductive Toxicity	Developmental Toxicity	Endocrine Activity	Acute Toxicity	Systemic Toxicity		Neurotoxicity		Skin Sensitization*	Respiratory Sensitization*	Skin Irritation	Eye Irritation	Acute Aquatic Toxicity	Chronic Aquatic Toxicity	Persistence	Bioaccumulation	Reactivity	Flammability
						single	repeated*	single	repeated*	*	*								
L	L	L	M	M	L	L	L	vH	H	L	DG	L	L	H	H	vL	L	M	L

vH = very High

H = High

M = Moderate

L = Low

vL = very Low


DG = Data Gap

Benchmark Score

GREENSCREEN BENCHMARK - 4

Low P* + Low B + Low T (Ecotoxicity, Group I, II and II* Human) + Low Physical Hazards (Flammability and Reactivity) + Low (additional ecotoxicity endpoints when available)


Prefer—Safer Chemical



GREENSCREEN BENCHMARK - 3

- a. Moderate P or Moderate B
- b. Moderate Ecotoxicity
- c. Moderate T (Group II or II* Human)
- d. Moderate Flammability or Moderate Reactivity


Use but Still Opportunity for Improvement



GREENSCREEN BENCHMARK - 2

- a. Moderate P + Moderate B + Moderate T (Ecotoxicity or Group I, II, or II* Human)
- b. High P + High B
- c. High P + Moderate T (Ecotoxicity or Group I, II, or II* Human)
- d. High B + Moderate T (Ecotoxicity or Group I, II, or II* Human)
- e. Moderate T (Group I Human)
- f. Very High T (Ecotoxicity or Group II Human) or High T (Group II* Human)
- g. High Flammability or High Reactivity


Use but Search for Safer Substitutes



GREENSCREEN BENCHMARK - 1

- a. PBT = High P + High B + [very High T (Ecotoxicity or Group II Human) or High T (Group I or II* Human)]
- b. vPvB = very High P + very High B
- c. vPT = very High P + [very High T (Ecotoxicity or Group II Human) or High T (Group I or II* Human)]
- d. vBT = very High B + [very High T (Ecotoxicity or Group II Human) or High T (Group I or II* Human)]
- e. High T (Group I Human)

Avoid—Chemical of High Concern



GREENSCREEN BENCHMARK - U
 Unspecified Due to Insufficient Data

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Strategies for Uncertainty

To communicate uncertainty:

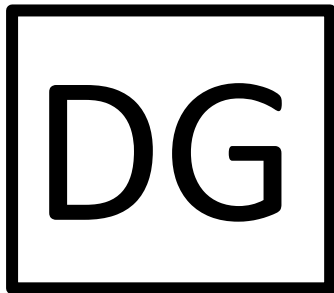
- Transparency in hazard classifications
- Transparency in Benchmark scores

To choose a chemical or determine if it is safer

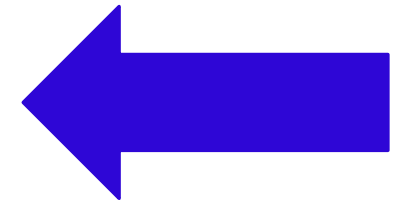
- Minimum data requirements
- Benchmark score
- Confidence in hazard classifications

Transparency – Data Gaps

GreenScreen Hazard Summary Table clearly displays unknown hazards



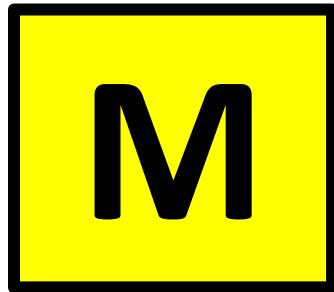
Acute Toxicity	Systemic Toxicity		Neurotoxicity		Skin Sensitization*	Respiratory Sensitization*
	single	repeated*	single	repeated*	*	*
L	L	L	vH	H	L	DG



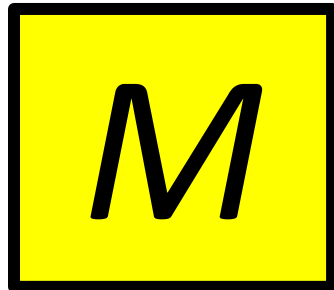
Transparency – Confidence in Hazard Classifications

GreenScreen Hazard Summary Table clearly indicates confidence in hazard levels

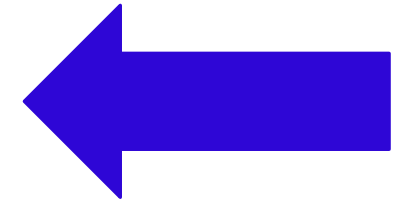
**High
Confidence**



*Low
Confidence*



Acute Toxicity	Systemic Toxicity		Neurotoxicity		Skin Sensitization*	Respiratory Sensitization*
	single	repeated*	single	repeated*	*	*
L	M	M	vH	H	L	DG



Minimum Data Requirements – Defined by method

Benchmark 4 – Max 0 DGs

Benchmark 3 Data Requirements

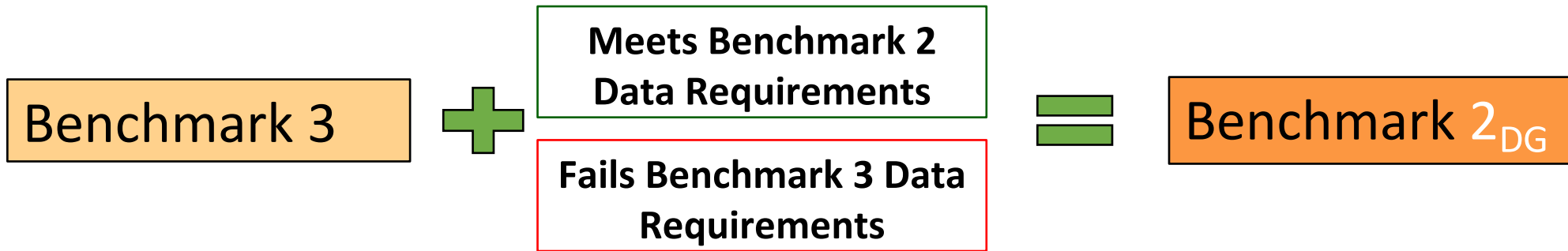
3a – Group I Human	Max 1 DG
3b – Group II Human	Max 2 DGs
3c - Ecotoxicity	Max 0 DGs
3d - Fate	Max 0 DGs
3e - Physical	Max 0 DGs

Benchmark 2 Data Requirements

2a – Group I Human	Max 2 DGs
2b – Group II Human	Max 3 DGs
2c – Ecotoxicity	Max 1 DG
2d - Fate	Max 0 DGs
2e - Physical	Max 0 DGs

**Benchmark 1 Data requirements
minimum of 1 data point**

Changes in Benchmark Score



Minimum Data Requirements – Defined by user

E.g., Endocrine Activity is an unacceptable data gap for this situation.

		Endocrine Activity
Chemical of Concern	Benchmark-1	H
Alternative 1	Benchmark-2	DG
Alternative 2	Benchmark-2	DG
Alternative 3	Benchmark-2	<i>M</i>
Alternative 4	Benchmark-2	M

Strategies for Uncertainty

Interpreting the data:

- Guidance
- External panel of experts

Thank you!

Contact Clean Production Action:

Shari Franjevic
shari@cleanproduction.org

<https://www.greenscreenchemicals.org/>

Group Discussion (or perhaps debate)?

- What do you do to address uncertainty in your assessments?
- What are the lessons that would you pass on to this community?
- Is our practice coalescing around specific strategies?
 - Should it?

Up Next After 30-Minute Break

Symposium Session 6

Part II: Considering Trade-offs: Real-world strategies to make decisions

Moderator: Molly Jacobs, University of Massachusetts Lowell

Panelists:

- Matteo Kausch, Cradle to Cradle Products Innovation Institute
- Tom Lewandowski, Gradient
- Heather McKenney, The Honest Co.
- Mallory McMahon, The Honest Co.
- Martin Wolf, Seventh Generation

Use Zoom Link for Session 6 [requires registration]

**Thank you for
joining us!**

